

**World Tourism Investment Summit and TPO Forum
Busan, Korea, Oct 6-9, 2008**

Program of Events

Sunday, October 05, 2008
<i>9:00 - 22:00 Arrival at the Hotel and Registration at the Convention Site</i>

DAY ONE Monday, October 06, 2008		Parallel Events
Session hours are 8:30 to 18:15		
<i>7:00 - 8:00</i>	<i>Breakfast at the hotel</i>	
<i>8:30 - 9:30</i>	Opening Ceremony: Official Welcome & Opening Keynote Address	
<i>9:30 - 11:00</i>	Global Roundtable: Executives in the Hot Seat The Future of Tourism Investment---Opportunities in the Global Market	
<i>11:00 - 12:00</i>	Opening of the TPO Exhibition <i>(complimentary access for all registered delegates)</i>	TPO Exhibition
<i>12:00 - 13:30</i>	<i>Lunch</i>	Let's Make a Deal
<i>13:30 - 14:45</i>	Global Roundtable: Taking on the Risks-- Managing Risks & Guaranteeing Investment	Tourism Marketing Showcase
<i>15:00 - 16:15</i>	Global Roundtable: Global Reservation and Distribution Services Drive Tourism Around the World--The Customer Perspective	
<i>16:15 - 16:45</i>	<i>Break: Coffee, Tea, Refreshments</i>	
<i>16:45 - 18:15</i>	Global Roundtable: Hotel Investment--The Outlook from the Operators	Let's Make a Deal
<i>19:00 - 21:30</i>	Welcome Reception Dinner and Cultural Event--KOREAN DELIGHTS	

DAY TWO Tuesday, October 07, 2008		Parallel Events
Session hours are 8:30 to 18:00		
<i>7:00 - 8:00</i>	<i>Breakfast at the hotel</i>	
<i>08:30 - 09:00</i>	Global Keynote: The Changing Face of Investment Sources Who's Got the Money--How to Access It?	8.30 - 11.30 TPO Executive Committee Meeting
<i>09:00 - 10:30</i>	Global Roundtable: Opportunity Knocks: Global Trends and Local Fortune Regional Investment Trends I Spotlight on Asia and Australia Spotlight on the Americas	
<i>10:30 - 10:45</i>	Special Presentations: Aiming For the Stars Gateway Investment Opportunity--Where to Build and What to Build?	
<i>10:45 - 11:00</i>	Focus on North American Tribal Hotel, Resort, Casino and Hospitality Industry (i.e. Tribal Tourism Industry)	

11:00 - 11:30	Break: Tea, Coffee , Let's Make a Deal networking opportunity				Let's Make a Deal
11:30 - 13:00	Simultaneous Interactive ' <i>HOW TO</i> ' Workshops:				11.30 - 1.00 TPO Session
	Workshop I	Workshop II	Workshop III	Workshop IV	
	Investing in the Total Product: is green investment a way forward?	Building Business Linkages	How to Hit the Ground Running	<i>Spotlight on Success-feeling the pulse</i>	
13:00 - 14:30	Lunch Provided: Establish the Connection--- TPO Exhibit Visit				
14:30 - 16:00	Global Roundtable: Opportunity Knocks: Global Trends and Local Fortune Regional Investment Trends II Spotlight on the Mediterranean and the Middle East Spotlight on Africa Spotlight on Europe				
16:00 - 16:30	Break: Tea, Coffee Departing for the APEC House				Let's Make a Deal
16:30 - 18:00	A SPECIAL SESSION at the APEC House Ministers and CEOs Panel: Banking on Each Other: Public-Private Partnerships for Investment in Tourism Sectors				16.30 -18.00 TPO Session
18:30 - 21:30	An Outdoor Extravagance at the APEC House: Dinner, Cultural Performance and Award Ceremony				

DAY THREE <i>Wednesday, October 08, 2008--A BUSINESS CASUAL DAY</i>		Parallel Events
Session hours are 8:30 to 13:00		
07:00 - 08:00	<i>Breakfast, Business to Business Networking</i>	
08:30 - 10:00	<i>Global Roundtable: Executives in the Hot seat The Capital Markets--DEBT & EQUITY</i>	9.00 - 10.30 TPO Session
10.00 - 10:30	Break: Tea, Coffee and refreshments	
10:30 - 12:00	<i>Final Roundtable: An accumulative Summary of the Past Sessions, followed by an intriguing Forum on Follow the Money: Aladdin's Treasures</i>	
12:00 - 13:00	Closing Ceremony: Last Words	
13:00 - 14:00	Lunch	
14:00 - 19:00	<i>EXPLORING BUSAN: A Memorable Metropolis---City Tour Organized by the City Govt.</i>	