

# World Tourism Investment Summit: Busan, Oct 6-9, 2008

## Sponsorship Opportunities

### **PLATINUM SPONSORSHIP - \$20, 000.00 USD (Cash contribution ONLY)**

#### **Rights & Privileges**

- Exclusive Front Page Recognition as the Platinum Sponsor: Sponsor Name, 2008 WTIS
- Right to leverage and promote sponsorship in all sponsor's advertising, merchandising, packaging and public relations, as negotiated
- Right to use WTIS logo and mention of WTIS organizing partners in advertising and self promotional materials
- Right to produce logo and identity incorporating WTIS logo and Platinum Sponsor logo
- Right to make a workshop presentation, session and topic to be negotiated
- Right to moderate and design a Global Round table with responsibility for selecting 6 Speakers of high repute (including the Moderator), as negotiated
- Recognition in the Official Press Releases

#### **Visibility**

- Event Recognition: Exclusive recognition as Platinum Sponsor;
- Large Sized Banner placed visibly at Event Entrance identifying sponsor as Platinum Sponsor; Ticket and Registration Package Recognition.
- Programme Recognition, Visible Logo Acknowledgement on all collateral materials (i.e., brochures, flyers, posters, etc.) plus link on website
- General Recognition: Visible inclusion in all local, national and international print materials, plus highly visible logo placement on website
- VIP Benefits: VIP Hospitality access
- Visible Platinum Sponsor representation at Awards Ceremony
- Visible Platinum Sponsor Recognition at Closing Ceremonies

#### **On-Site Merchandising**

- The opportunity to distribute self-promotional materials bearing the WTIS logo and Platinum Sponsor logos
- The opportunity to display and promote its products/ services directly to participants.

#### **Entitled Hospitality**

- VIP Hospitality and 2 Summit Registration Passes, including waiver of registration fees and hotel accommodations for up to four nights, for 2 Officials to attend functions and meetings throughout the WTIS, as negotiated
- Preferred seating at Opening and Closing Ceremonies
- Will be presented with a special Platinum Sponsor Recognition at Closing Ceremonies
- Invitation for 2 Officials at gala dinners , cultural events and city tour etc.

## **GOLD SPONSORSHIP - \$15, 000.00 USD (cash contribution only)**

### **Rights & Privileges**

- Recognition as a Gold Sponsor: “Sponsor Name, 2008 WTIS”
- Right to leverage and promote sponsorship in all sponsor’s advertising, merchandising, packaging and public relations, as negotiated
- Right to use WTIS logo and mention of WTIS organizing partners in advertising and self promotional materials
- Right to receive exposure as Gold Sponsor in select media coverage
- Right to make a workshop presentation, session and topic to be negotiated
- Opportunity to participate as a Speaker at a Global Round table
- Recognition in select press releases

### **Visibility**

- Event Recognition: recognition as Gold Sponsors
- Large sized banner placed in visible location near Event Entrance identifying sponsor as Gold Sponsor; Registration Package Recognition
- Programme Recognition, Logo Acknowledgement on select collateral materials (i.e.: brochures, flyers, posters, etc) plus web site logo placement with weblink
- General recognition: inclusion in all local, national and international print materials, plus web site logo placement.
- Gold Sponsor Recognition at Opening and Closing Ceremonies

### **On-Site Merchandising**

- The opportunity to distribute self-promotional materials bearing the WTIS logo and Gold Sponsor logos
- The opportunity to display, and promote its products/ services directly to participants

### **Entitled Hospitality**

- VIP Hospitality and 2 Summit Registration Passes, including waiver of registration fees and hotel accommodations for up to four nights, for 2 Officials to attend functions and meetings throughout the WTIS, as negotiated
- Preferred seating at Opening and Closing Ceremonies
- Will be presented with a special Platinum Sponsor Recognition at Closing Ceremonies
- Invitation for 2 Officials at gala dinners, cultural events and city tour etc.

## **SILVER SPONSORSHIP - \$10, 000.00 USD (cash contribution only)**

### **Rights & Privileges**

- Recognition as a Silver Sponsor: “Sponsor Name, 2008 WTIS”
- Right to leverage and promote sponsorship in all sponsor’s advertising, merchandising, packaging and public relations, as negotiated
- Right to use WTIS logo and mention of WTIS organizing partners in advertising and self promotional materials
- Right to receive exposure as Silver Sponsor in select media coverage
- Right to make a workshop presentation, session and topic to be negotiated

### **Visibility**

- Event Recognition: Exclusive recognition as Silver Sponsor;
- Medium sized banner placed visibility near Event Entrance identifying sponsor as Silver Sponsor; Registration package
- Programme Recognition, Logo Acknowledgement on select collateral materials (i.e.: brochures, flyers, posters, etc.) and on website
- General Recognition: Inclusion in all local, national and international print materials, and website
- Silver Sponsor Recognition at Opening and Closing Ceremonies

### **On-Site Merchandising**

- The opportunity to distribute self-promotional materials bearing the WTIS logo and Silver Sponsor logos
- The opportunity to display, and promote its products/ services directly to participants

### **Entitled Hospitality**

- Registration Passes for 2 people to attend sessions throughout the WTIS, as negotiated
- Hotel accommodations for 1 Official only for four nights

## **ASSOCIATE PARTNER - \$5, 000.00 USD (cash contribution only)**

### **Rights & Privileges**

- Recognition as an Associate Partner: “Sponsor Name, 2008 WTIS”
- Right to leverage and promote sponsorship in all sponsor’s advertising, merchandising, packaging and public relations, as negotiated
- Right to use WTIS logo and mention of WTIS organizing partners in advertising and self promotional materials

### **Visibility**

- Event Recognition; Recognition as Associate Sponsor;
- Small sized banner placed visibility near Event Entrance identifying sponsor as Associate Sponsor; Registration package
- Programme Recognition, Logo Acknowledgement on select collateral materials (i.e.: brochures, flyers, posters, etc.) and on website
- General Recognition: Mention in all local, national and international print materials, plus website

### **On-Site Merchandising**

- The opportunity to display and promote its products/ services directly to participants

### **Hospitality**

- Registration Pass for 1 Official with four nights of accommodations to attend sessions, as negotiated.